



FOR IMMEDIATE RELEASE
Leslie Stachecki, Angus Brands
509-482-7033
leslies@angusmeats.com

Turning vacation dining into a bold, new culinary adventure

Bold Eats are the ideal meals to spice up your summer menu—at home or on the road

July 4, 2008—Spokane, Wash.—Why should vacation cuisine pale in comparison with an exciting of summer travel? Why fall victim to yet another boring dinner, simply because you're away from your home?

Bold Eats, the new line of ready-to-cook gourmet meals, has the answer. Whether you're traveling by RV, relaxing at the family timeshare or enjoying a crackling campfire, these flavor-forward creations ensure that bold taste and restaurant-quality never need to go on vacation.

Bold Eats' unique combination of high-quality meat or chicken, crisp vegetables and imaginative sauces can travel to any destination. Whether you're cooking over an open fire or on a propane-powered stove, Bold Eats meals can be seared, simmered and served in a single skillet in only 15 minutes. Your family will love the satisfying heartiness; your taste buds will thrill to escape the greasy fast food or boring, predictable "camp food." Imagine:

- Spreading out a family picnic—only minus the greasy bucket o' chicken. Instead, you're enjoying delectable Bold Eats Chicken Mirabella: a mouth-watering combination of marinated chicken, dried figs, olives and pearl onions in a sweet-yet-tangy sauce.
- Hiking the Grand Canyon—but afterward you're faced with a family hungry for a meal as bold as the canyon itself. Cook up a meal of Bambarre Pork & Peanut Ragout, featuring sweet potatoes, peppers and tomatoes in a rich peanut sauce that perfectly complements the succulent pork sirloin, and they won't be disappointed.
- Arriving at your rustic campsite—and realizing a warmed-up can of beans just won't do. So cook up new Gorgonzola Beef in an iron skillet over the campfire. With its rich, flavorful combination of savory beef, authentic Gorgonzola cheese and steamed-to-perfection vegetables, you'll satisfy the heartiest appetite *and* be fully fueled for tomorrow's activities.

Whether at home or on vacation, all seven Bold Eats choices offer magnificent eating with a minimum of hassle. Along with the choices above, the line includes Chicken & Chorizo Succotash, Jerk Pork & Black Beans, YinYang Beef and Oaxaca Beef.

"These dishes are the perfect family treat for summer," said Curtis Smith, Certified Executive Chef and Bold Eats Culinary Consultant. "Why leave your taste buds at home, just because you're on the road? Bring along lots of Bold Eats, and turn vacation meals into a real adventure."

Bold Eats are now featured at Yoke's Fresh Markets in eastern Washington and southern Idaho.

ABOUT ANGUS BRANDS

Spokane-based Angus Brands is a family-owned and -operated purveyor of premium meats and gourmet foods for restaurateurs, foodservice operators and grocery retailers. Founded in 1972, Angus Brands built its reputation on exacting quality, unsurpassed service and innovative product development, such as its new Bold Eats line. In 2007, the company received the prestigious AGORA Award from the Spokane Regional Chamber of Commerce. For more information, visit www.boldeats.com or call the toll-free InfoLine at 866-302-6487.