



FOR IMMEDIATE RELEASE
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Finally: an answer to the back-to-school blues that complicate meal time *Bold Eats delivers the convenience kids require, plus the gourmet quality parents prefer*

August 20, 2008—Spokane, Wash.,—Summer is coming to a close across much of the country, and most families know what that means for mealtime: A lot fewer outdoor cookouts and barbecues, and a lot more hectic dinners with everyone on a back-to-school schedule.

The chaos kids sometimes create might be inevitable, but why should that take a toll on the quality, enjoyment and nutritional value of family meals?

Now, from the creators of Bold Eats ready-to-cook gourmet meals, comes a solution: A whole new concept in fresh, restaurant-quality foods that not only delivers all the flavor you savor but can be prepared in less than 20 minutes from package to table. Imagine:

- One of the kids has a school project that's due tomorrow (isn't that always the case?). But instead of having to choose between helping out or slaving over dinner, you serve YinYang Beef, with crispy vegetables and edamame beans in a ginger-spiked sweet-and-spicy sauce. Problem—if not project—solved.
- You squeeze in a workout at the gym, but that means you get home later than usual. Instead of settling for fast-food or pizza, you sear, simmer and serve Chicken & Chorizo Succotash, brimming with fresh vegetables and all white-meat chicken. It not only saves time but saves you from undoing the results of your workout.
- You drive the kids home from soccer practice. They're famished—and they're letting you know about it. Don't spend the next 90 minutes making a meal. Instead, choose Jerk Pork & Black Beans, a unique blend of marinated pork and roasted corn, onions and peppers in a Jamaican jerk sauce that's ready faster than you can say, "*Yah, mon!*"

"Family schedules get hectic this time of year, but spending hours in the kitchen just isn't necessary," said Leslie Stachecki, Chief Operating Officer of Bold Eats' parent company Angus Brands. "With Bold Eats, you get the best of both worlds: gourmet quality *and* quick-to-fix convenience."

The full line of Bold Eats varieties also includes Chicken Mirabella; Gorgonzola Beef; Bambarre Pork & Peanut Ragout; and Oaxaca (Wah-HAH-kuh) Beef.

Bold Eats are now featured at Yoke's Fresh Markets in eastern Washington and southern Idaho and at Spokane-area Albertsons stores.

ABOUT ANGUS BRANDS

Spokane-based Angus Brands is a family-owned and -operated purveyor of premium meats and gourmet foods for restaurateurs, foodservice operators and grocery retailers. Founded in 1972, Angus Brands built its reputation on exacting quality, unsurpassed service and innovative product development, such as its new Bold Eats line. In 2007, the company received the prestigious AGORA Award from the Spokane Regional Chamber of Commerce. For more information, visit www.boldeats.com or call the toll-free InfoLine at 866-302-6487.