

MEDIA CONTACT

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Bold Eats sponsors “Top Chef” style cooking competition at the Festival of Foodies

Spokane, Wash., Dec. 22, 2008—Bold Eats is proud to sponsor a “Top Chef” style cooking competition called the Bold Chef Challenge which will feature four contestants in an exciting cook-off for incredible prizes and the title of Bold Chef. The Bold Chef Challenge will take place on the main stage at the 2009 Festival of Foodies on January 24, 2009 at the Spokane Community College, Lair Building.

Each contestant will receive an identical mystery basket containing a protein (chicken or beef) and fruit or vegetable. Contestants are given 20-30 minutes to create a delicious entree and plate it for the judges. The winning entree will be judged on three criteria: flavor, presentation, and creativity—how it best embodies the Bold Eats vision of bold, fresh and flavor forward foods.

The judges for the Bold Chef Challenge will include many well known personalities from the Spokane food scene; Certified Executive Chef, Curtis Smith, Yokes Fresh Market President, John Bole and Nutritionist, Patty Seebeck to name a few. One lucky listener, from the local radio station Lite Rock KISS FM 98.1, will be chosen at random from entries received on their web site to become a judge as well.

The grand prize winner will receive \$200 cash, \$150 Yokes Fresh Market shopping certificate and Bold Eats apparel. Runner up will receive \$50 cash, \$50 Yokes Fresh Market shopping certificate and Bold Eats apparel. Third and fourth place finishers will each receive a \$25 Yokes Fresh Market certificate and Bold Eats apparel.

ABOUT BOLD EATS

Bold Eats is a new concept in ready-to-cook prepared foods: a retail line of gourmet meals that can be seared, simmered and served in a single skillet in only 15 minutes. Gourmet quality that tastes great and delivers top quality yet offers consumers a complete meal that’s ready in less than 15 minutes. Bold Eats is flavor-forward foods for people who love to eat but demand convenience and quality that rival the finest restaurant fare.

ABOUT ANGUS BRANDS

Spokane-based Angus Brands is a family-owned and operated purveyor of premium meats and gourmet foods for restaurateurs, foodservice operators and grocery retailers. Founded in 1972, Angus Brands built its reputation on exacting quality, unsurpassed service and innovative product development, such as its new Bold Eats line. In 2007, the company received the prestigious AGORA Award from the Spokane Regional Chamber of Commerce (www.spokanechamber.org).

ADDITIONAL FESTIVAL OF FOODIES INFORMATION

Location: Spokane Community College, Lair Building 1810 N. Greene St., Spokane, WA
Event time: 2:00-6:00 pm
Ticket prices: \$10 advanced, \$15 at the door
Expected attendance: 1,200-1,500