

**FOR IMMEDIATE RELEASE**

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**Making the holidays an occasion for a Bold idea to celebrate the season**

*Stocking up on Bold Eats gourmet meals helps make entertaining easy and a little bold*

SPOKANE, Wash., Dec. 1, 2008—What's the best part about the holiday season? Most people would say, finding the perfect gifts for loved ones, and enjoying holiday get-togethers with friends and family.

Now you can combine both, thanks to Bold Eats, the flavor-forward gourmet meals now available at eastern Washington and southern Idaho-area Yokes' Fresh Markets and Spokane-area Albertson's. As a fresh-frozen, complete meal, you might not want to stuff a package in anyone's stocking, but if any of these scenarios sound familiar, Bold Eats is your newfound holiday BFF.

- You invite some friends, neighbors or co-workers over for a relaxed evening of caroling, sipping mulled wine or maybe soaking up one of those schmaltzy Christmas specials on TV. Why complicate things with a labor-intensive meal when in less than 20 minutes you can prepare a rich, tasty feast of Chicken Mirabella, made with marinated chicken, dried figs, capers, olives and onions in a sweet, tangy sauce. Joy to the world!
- You've spent the day roaming the mall, running errands or maybe baking some favorite holiday treats. Now it's 6 pm and everyone's hungry and tired. The solution: A skillet-ful of YinYang Beef, a delightful combination of tender beef, sliced green beans, peppers, baby corn and edamame beans (sweet green soybeans) simmered in a rich, satisfying sauce brimming with ginger, tamari and spices. Ah-h-h-h. Peace on earth.
- You've got your kid's pageant to attend, last-minute cards to send and boxes of decoration that need to be hung with care. Since there aren't any elves in sight, you pull out a couple packages of Bombarre Pork & Peanut Ragout from the freezer, and before that holiday CD is halfway through, you're dining on tender pork sirloin, sweet potatoes, peppers and tomatoes in a wonderfully spicy peanut sauce. Let it snow, let it snow, let it snow.

The full Bold Eats line also includes Oaxaca Beef, Jerk Pork & Black Beans, Gorgonzola Beef and Chicken and Chorizo Succotash. Now on sale in your grocer's frozen case.

**ABOUT BOLD EATS**

Bold Eats is the better, bolder choice in fresh-cooked foods. Gourmet quality that tastes great, deliver top quality yet offer consumers a complete meal that's ready in less than 20 minutes. Flavor-forward foods for people who love to eat but demand convenience and quality that rival the finest restaurant fare.

**ABOUT ANGUS BRANDS**

Spokane-based Angus Brands is a family-owned and operated purveyor of premium meats and gourmet foods for restaurateurs, foodservice operators and grocery retailers. Founded in 1972, Angus Brands built its reputation on exacting quality, unsurpassed service and innovative product development, such as its new Bold Eats line. In 2007, the company received the prestigious AGORA Award from the Spokane Regional Chamber of Commerce ([www.spokanechamber.org](http://www.spokanechamber.org)).

» For more information, visit [www.boldeats.com](http://www.boldeats.com) or call toll-free at 866.963.2653.